
Brian M. Alberts

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Faculty Appointments

Limited-Term Lecturer, Department of History, Purdue University May 2018-present

Education

Ph.D. Department of History, Purdue University May 2018

Dissertation: “Beer to Stay: Brewed Culture, Ethnicity, and the Market Revolution”

Advisor: Professor John Larson

Exam Fields: United States History to 1900, Transnationalism, Travel History

M.A. Department of History, Purdue University May 2013

B.A. University of Illinois at Urbana-Champaign May 2010

Publications

Articles & Chapters

“Change from Without: Comparing the Rise of Craft to the Rise of Lager in America.” In *What’s Brewing: Essays on Beer Culture*. Edited by Paul Bruski and Annie Sugar. McFarland & Co. (under review).

“Andrew Bolter (1820-1900).” In *Immigrant Entrepreneurship: German-American Business Biographies: 1720 to the Present*, Volume 2. Edited by William J. Hausman. (<http://www.immigrantentrepreneurship.org/>). Published June 2013.

Opinion Pieces, Newspaper & Magazine Articles

“Empowering Career Diversity: The Humanities Without Walls Summer Workshop” (working title), *Perspectives on History*. Co-authored with Dr. Matthew Schownir (to appear).

“Sunday Laws Aren’t About Christianity – They’re About Economics,” *The Washington Post*, March 25, 2018.

“Closed, Thanks for the Memories – An Argument for Historical Preservation,” *Good Beer Hunting*, March 7, 2018.

“When It Comes to Beer, Politics is Always on Tap,” *The Washington Post*, November 22, 2017.

“How Budweiser’s Super Bowl Ad Taps America’s Contentious Immigration Past,” *The Atlantic*, February 5, 2017.

Museum Exhibits

Brewing Up Chicago: How Beer Transformed a City, Field Museum, Chicago, Illinois. Open November 2, 2018 through January 5, 2020. Served as content specialist for the design team.

Book Reviews

Civic Longing: The Speculative Origins of U.S. Citizenship, by Carrie Hyde, *Register of the Kentucky Historical Society* (under review).

Teaching Experience

Undergraduate Courses

United States History to 1877
United States History to 1877 (online)

Advanced Undergraduate Courses

Brewing & the American Experience (online)
The American West (online)
The Traveler’s Gaze (online)

Teaching Assistant, Department of History, Purdue University

Aug 2011-May 2015

HIST 152: *United States since 1877*, Prof. David Atkinson
HIST 152: *United States since 1877*, Prof. Kathryn Brownell
HIST 351: *The Second World War*, Prof. Randy Roberts
HIST 371: *Society, Culture, and Rock and Roll*, Prof. Mike Morrison
HIST 382: *U.S. Constitutional History: Colonial Times to 1896*, Prof. Yvonne Pitts
HIST 383: *U.S. Constitutional History: 1896 to Present*, Prof. Yvonne Pitts

Awards, Fellowships, & Grants

Peter Rollins Travel Grant, Popular Culture Association Dec 2018

AHA Council Annual Meeting Travel Grant, American Historical Association Dec 2017

2017-2018 Purdue Research Foundation Research Grant June 2017-May 2018

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National Pre-Doctoral Fellowship, Humanities Without Walls Consortium, Andrew W. Mellon Foundation	July-Aug 2017
PROMISE Award, College of Liberal Arts, Purdue University	Jan 2016, Mar 2017
Michael Schoenecke Travel Grant, Popular Culture Association	Dec 2016
Doctoral Fellowship, German Historical Institute, Washington D.C.	May-July 2016
General Research Grant, Purdue Graduate Student Government	Nov 2015, Apr 2016
George Mayer Award for History, Department of History, Purdue University	Apr 2016
Woodman Graduate Research Award, Department of History, Purdue University	Mar 2016
Teaching Academy Graduate Teaching Award, Center for Instructional Excellence, Purdue University	Apr 2015

Public Engagement

Documentary Interview, “Die Bier-Pioniere,” directed by Claus Räfte, *Look! Filmproduktion*,
Süd-West Rundfunk, Germany. Air date: October 7, 2018.

Founder, History on Tap Lafayette Oct 2017-Sept 2018
 - Community-focused public talk series which presents historical
 research by Purdue’s Department of History to the local community.
 - Series is ongoing under management of current graduate students.

Radio Interview, “How Budweiser’s Super Bowl Ad Taps America’s Contentious Immigration
 Past,” *The Michael Smerconish Program*, Sirius XM Radio, February 6, 2017.

Invited Talks

“Beer, Bigots, and Brawls: When the Nord Seite Marched on City Hall” Oct 2018
 (presentation), Chicago Brewseum fundraiser, Crystal Lake Brewing
 Company, Crystal Lake, Illinois.

“Sunday Freedom: Liquor Bans, Lager Beer, and German Immigrants” Sept 2018
 (presentation), Chicago Brewseum Fundraiser, Thieme & Wagner Brewery,
 Lafayette, Indiana.

“A Spice of Sin: German Immigrants, Lager Beer, and Chicago’s Sunday Liquor Ban of 1872” (presentation), Chicago Brewseum fundraiser, Metropolitan Brewing Company, Chicago, Illinois. Aug 2018

“Brewing in the 19th Century: How Immigrants made Lager Beer ‘King’ in America” (presentation), History on Tap Lafayette, Lafayette, Indiana. Nov 2017

Conference Participation

“Brewing History Courses: ‘Collabs’ in the Classroom” (presentation), 49th Annual Meeting of the Popular Culture Association/American Culture Association, Washington D.C. Apr 2019 (scheduled)

“When Beer Leans Forward: Comparing the Rise of Lager to the Rise of Craft in America” (paper), 48th Annual Meeting of the Popular Culture Association/American Culture Association, Indianapolis, Indiana. Mar 2018

“‘A Seditious Notoriously German’: German Immigrants, Brewing, and Citizenship” (paper), Society for Historians of the Early American Republic, 39th Annual Meeting, Philadelphia, Pennsylvania. July 2017

“The ‘White Alien’: German Immigrants, Brewing, and Citizenship in 1850s Chicago and Cincinnati” (paper), Third Midwestern History Conference, Grand Rapids, Michigan. June 2017

“‘Pick out the Stars!’: German Immigrants, Reform, and Beer Riots in the 1850s Midwest” (paper), 47th Annual Meeting of the Popular Culture Association/American Culture Association, San Diego, California. Apr 2017

“Fermenting Frontiers” (paper), Indiana Association of Historians, 37th Annual Meeting, Lafayette, Indiana. Feb 2017

“Beer to Stay: Brewed Culture, Ethnicity, and the Market Revolution 1840-1873” (presentation), Fellow’s Colloquium, German Historical Institute, Washington DC. June 2016

“Between the Historian and the Archivist: Impressions and Discussion” (presentation), Society of Indiana Archivists Annual Meeting, Purdue University, West Lafayette, Indiana. Apr 2015

“The ‘Devotees of the Barbarism’: Kentucky in the Aftermath of Emancipation” (paper), “The Hard Hand of War: Irregulars and Civilians in the Civil War,” Fall 2014 Public Conference, The Filson Institute, Louisville, Kentucky. Oct 2014

“Assimilation: The Common Ground Between Ethnohistory and Travel” (paper), 2014 Annual Meeting of the American Society for Ethnohistory, Indianapolis, Indiana.	Oct 2014
“The Putrid Carcass of Slavery: Kentucky in the Aftermath of Emancipation” (paper), Indiana Association of Historians, 34 th Annual Meeting, Anderson University, Anderson, Indiana.	Mar 2014
“Connecting Local and National: Why Louis Kossuth Mattered to Lafayette, Indiana” (paper), Indiana Academy of the Social Sciences, 83 rd Annual Conference, Indiana University Northwest, Gary, Indiana.	Oct 2012
“(Re)Exploring Frontiers: Visiting Antebellum America Through Travel Writing” (paper), Windy City Graduate Student History Conference, University of Illinois Chicago, Chicago, Illinois.	Oct 2012
“Lafayette, Indiana on the Legacy of Kossuth and Young America” (paper), Graduate History Association 8 th Annual Conference, University of Massachusetts Amherst, Amherst, Massachusetts.	Mar 2012

Service

Graduate Student Library Advisory Council, Purdue University Libraries	Feb 2017-May 2018
Graduate Student Council, Purdue University College of Liberal Arts	Sept 2014-Sept 2015
Safe Zone Training Workshop - Built skills for making higher education inclusive for LGBTQ students.	Sept 2014
Purdue University History Graduate Student Association - President	Apr 2013-Apr 2014
- Graduate student liaison to the Department of History. - Works in Progress (WIP) series, professional development workshops, prospective student recruitment.	
- American History Representative - Organized the fifth HGSA Biennial Conference (March 2013).	Apr 2012-Apr 2013
Next Generation Scholars Research Fair, Poster Presentation - Poster presentation for local middle and high school students. - Title: “Lafayette’s History: How Kossuth St. Takes You to Europe and Back Again”	Nov 2013, Nov 2015

Professional Affiliations

Appointments

National Advisory Board, Chicago Brewseum, Chicago, Illinois

Memberships

American Historical Association
Immigration and Ethnic History Society
Organization of American Historians
Popular Culture Association/American Culture Association
Society for Historians of the Early American Republic

Related Professional Experiences & Skills

Appointments

Research Assistant, Department of History, Purdue University	Aug 2016-May 2017
Graduate Administrative Professional, Purdue University Libraries	Aug 2015-May 2016
Graduate Assistant, Karnes Archives and Special Collections, Purdue University Libraries	Jan 2014-June 2015

Research Languages

German, intermediate reading and speaking proficiency.